

Adding insights to energy markets for your success.

Power Market Analysis Near Term (PMA-NT), product developed by All Energy Consulting (AEC), quantifies uncertainty allowing you to identify trading opportunities. PMA offers multi-scenario power forward curve forecasts at several hubs and zonal locations across all ISOs and Coal/Gas demand forecasts. This product is backed by AEC consulting services to customize the scenarios. The service allows quick implementation of modeling the power markets using a proven platform. Customers can easily understand the risk factors in the power markets. Unique trading tools allow users to quickly find trading opportunities offering limited risk and high rewards. Customization allows clients to have access to a third-party platform to test their outlooks quickly without adding significant overhead. PMA-NT models are designed to run daily using the latest forward curve marks as one of the base runs.

Outputs:

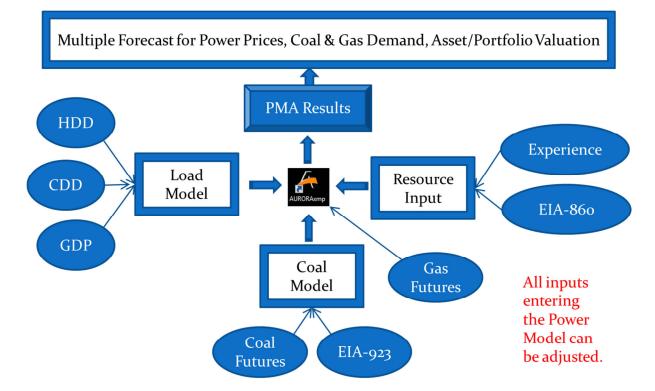
- Multiple power price forecast for all the major pricing hub
- Monthly Gas Demand by State
- Monthly Coal Demand by Basin
- Asset/Portfolio Generation Information for Valuation and Fuel Budgeting

Identified winning power trades in summer 2014 – over 20% returns.

14/15 Winter Trade Returns over 30% in less than 2 months – no physical delivery.

Benefits:

- Low cost relative to staffing a 20+ year experienced analyst team plus power model
- Quickly deployed with a proven platform
- Outputs can be used to verify in-house scenarios using AEC's custom runs



Please call David Bellman @ 614-356-0484 or email (<u>dkb@allenergyconsulting.com</u>) for further information.