All Energy Consulting

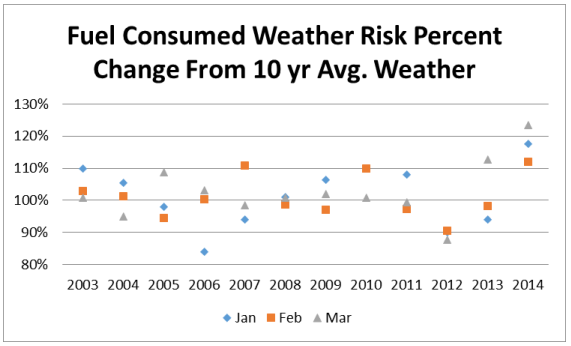
Adding insights to energy markets for your success.

Power Market Analysis (PMA)
Asset Risk, Budgeting, & Valuation
Advisory Service

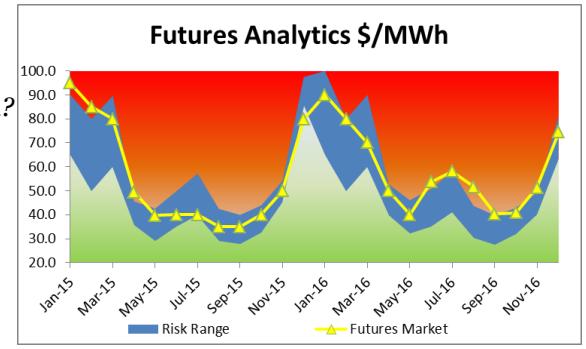
Power Market Analysis Near Term (PMA-NT), product/service developed by All Energy Consulting (AEC), quantifies uncertainty allowing you to effectively plan for the near future. Energy markets are naturally volatile. Owning a generating asset puts you at risk to that volatility. You are straddled with risk from feedstock prices and power prices. Using historical data for planning leaves you at the risk of market changes. Random events from nearby plant outages or a spike in commodity price impacts not only your operations, but the market participants operation, which can destroy your planned budget leaving your career vulnerable as many will likely question your decision. This risk may be too much to bear. PMA can quantify that risk by modeling the entire system to produce a more life-like result, so you may make an effective decision and have answers for those Monday morning quarterbacks.

We are here to help you answer:

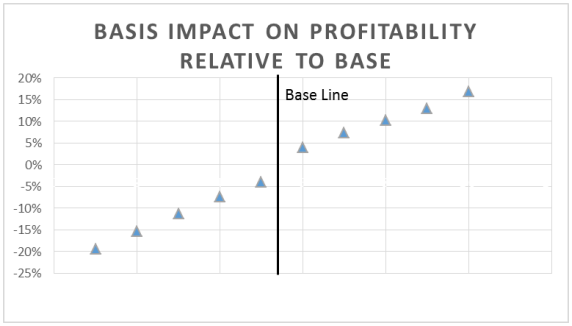
- *How much fuel should I plan to budget?*



- *What can be my expected power price?*



- *Is it a good time to lock in prices? If so, how much should I lock in?*
- *Is my bilateral deal offer a good deal for me?*



- *Will this power asset be financially viable as prices fall?*

We work with you to understand your issues and quantify them in the market place. We can quickly process your risk factors and display them in a user friendly environment. PMA-NT was designed for the high requirements of a multi-billion dollar power trading world. The product has proven successful in this environment and has been adapted for your analytical needs to understand your power generation asset. You can easily understand the risk factors in the power markets.

PMA-NT was designed with you in mind allowing significant customization. Call now and secure your success in the energy markets. At AEC, we add insights to energy markets for your success now and into the future.

Please call David Bellman @ 614-356-0484 or email (dkb@allenergyconsulting.com) for further information. www.allenergyconsulting.com