



Power Purchasing – The more insightful way of buying power

Adding insights and capability for effective decision making.
All Energy Consulting

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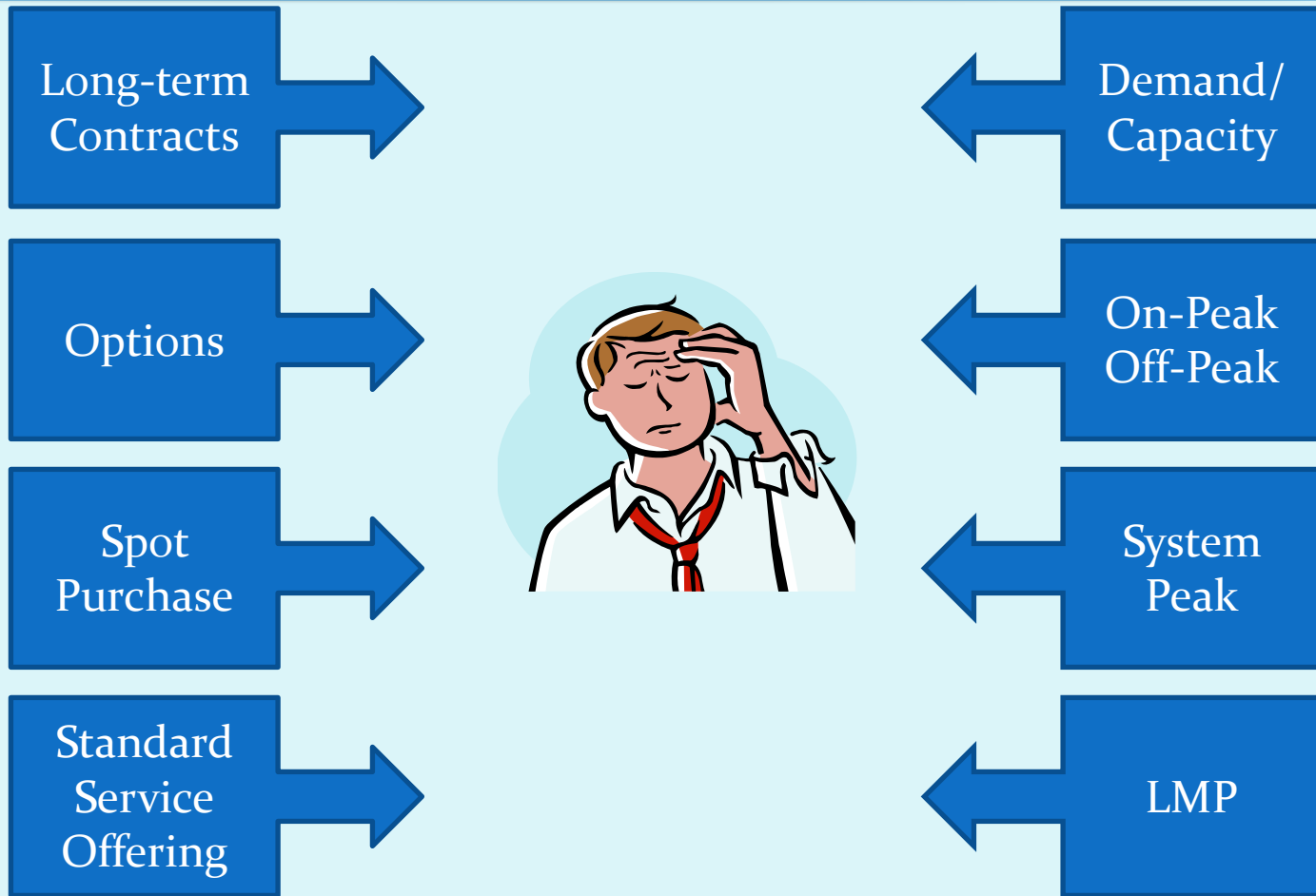
Our Commitment to You

- ✓ Quantifying risk to empower effective decision making.
- ✓ Adding insights to energy markets today and for years to come for your success.
- ✓ Find the best energy deal for you – which balances your energy and budgeting concerns.





Power Market Criteria and Choices

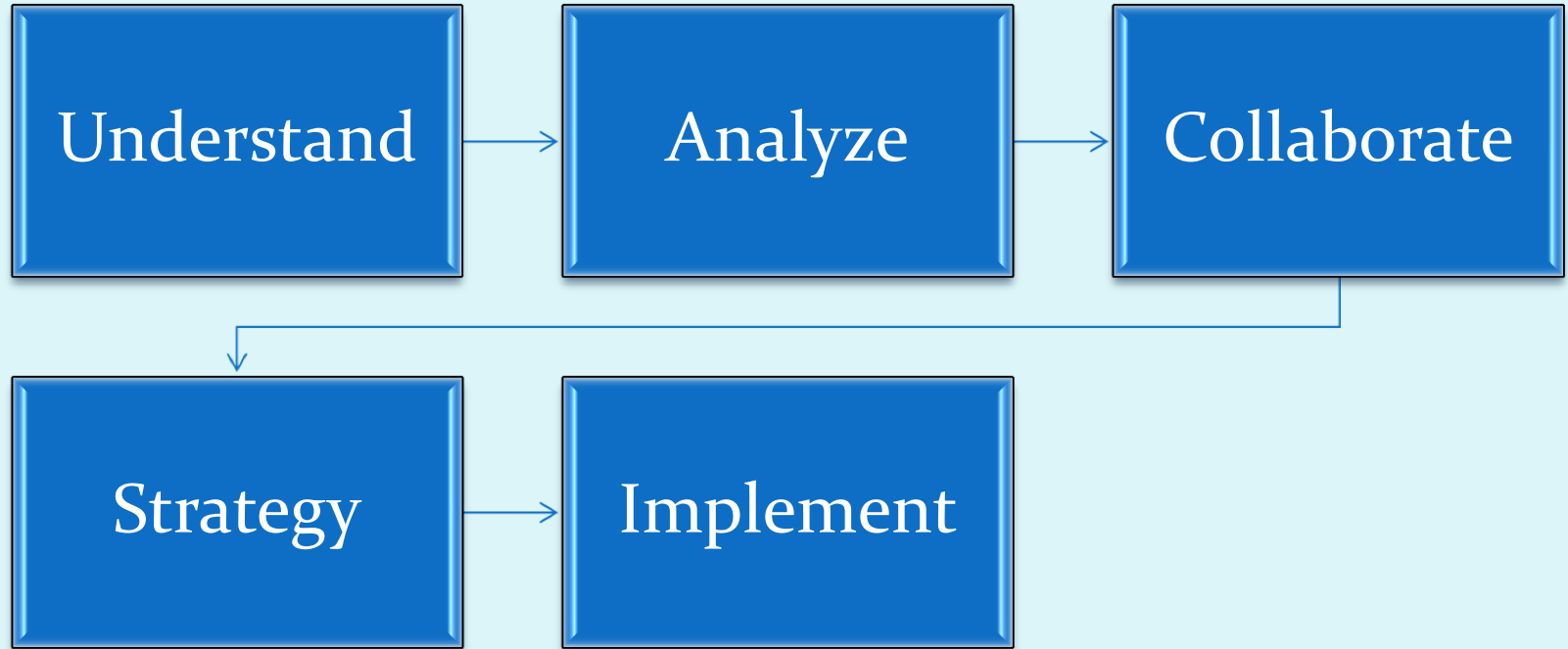


- We will work with you to explain and guide you through the process.





Full Service Process



All Energy Consulting is committed to helping you make the best decision in your energy procurement needs.





Understand

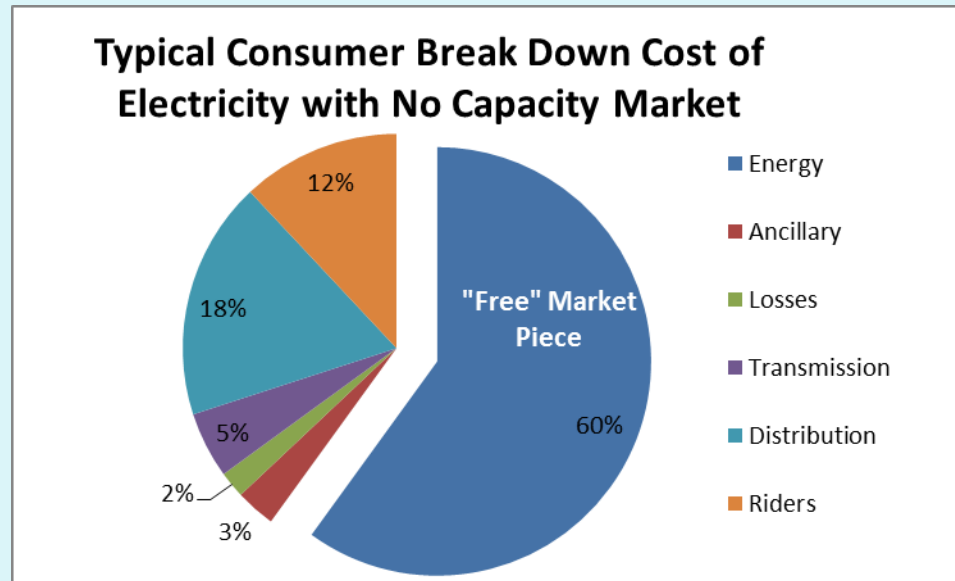
- How do you use energy?
 - What portion of your product/service cost comes from energy?
 - Do you have flexibility to pass your energy cost on?
 - When do you use energy? e.g. 24, 8-5, etc..
 - Are your operations flexible in regards to energy usage?
- How do you budget for energy?
 - Are you more concerned about market variance or budget variance?
 - When is your energy budget set?

We balance your energy and budgeting concerns with market opportunities.





Energy Bill



- As an end-user your ability to “shop” and reduce cost will be limited to only a portion of your bill.
- The “free” market piece can be optimized through analyzing wholesale markets.

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for your success.



Energy Lock-In

- When you agree to terms with an energy provider – the provider is quoting you a price that they will lock-in their risk through the futures market.
- Offers are time sensitive as futures market continually change.
- The futures market contains significant elements of emotions and non-fundamental parameters given the risk for weather, plant outages, commodities, and others all have to be represented at the time of transaction.
- Energy purchase decision is typically not about making money, but minimizing cost with acceptable risk levels in order to not be out competed.
- **We can make sure you are agreeing on terms within your risk and your objectives.**





Futures Market

- All Energy Consulting through the product/service used by hedge funds and power traders – Power Market Analysis Near-Term (PMA-NT) – can translate the risk and indicate whether the market may be potentially irrationally exuberant or over bearish.
- Multiple weather, commodity, and plant outages can be defined and run through PMA-NT to produce a fundamental risk adjusted outlooks.
- Giving you a higher level of capability and understanding in your energy decision making process.

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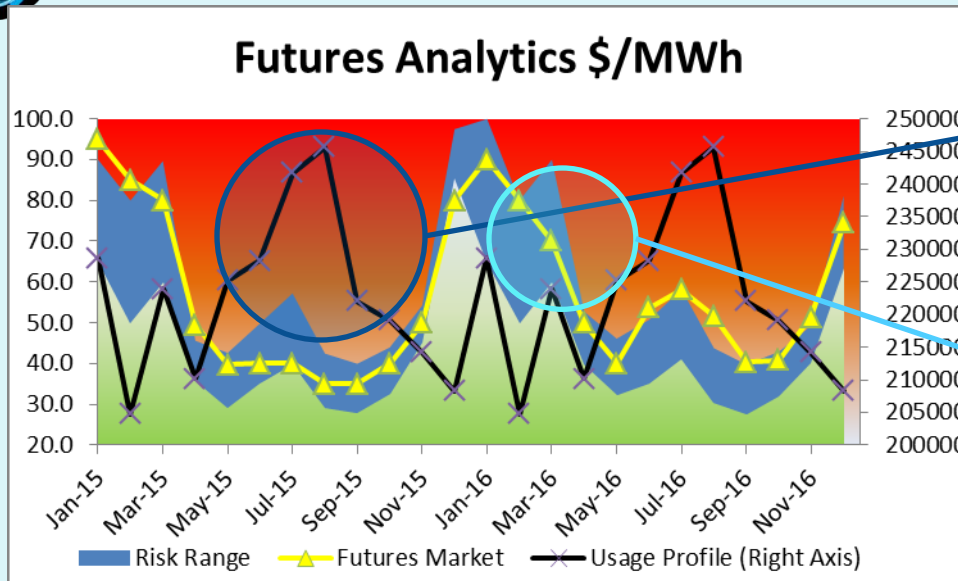


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PMA Risk Analysis Sample



Signal to lock in power as future curve is low and consumption is high.

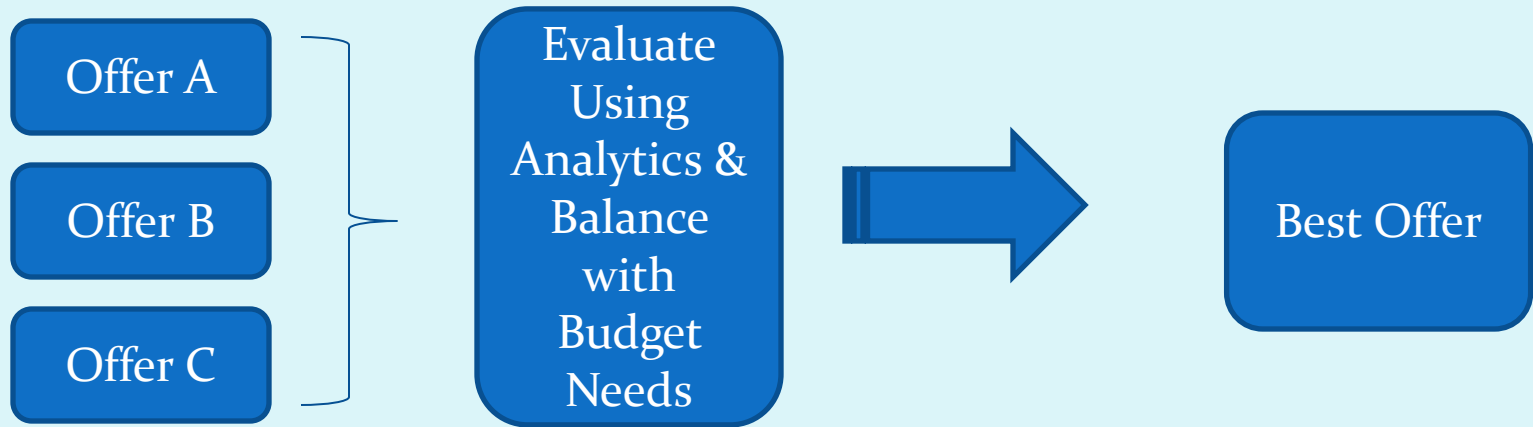
Signal to not contract power given future curve is high and consumption is low.

- Most power brokers, energy service providers, energy management teams cannot explain and quantify weather, gas price, and other related power markets risk.
- We can answer - – how much will my power price change if
 - What if gas prices fell down to \$2.5/mmbtu or increased to \$5/mmbtu?
 - What if carbon policy gets implemented?
 - Nuclear and coal units shutdown due to policy or plant issues?
 - Recent EPA rules impact?
 - And more.....





Energy Procurement



- There are many products and offerings in the market.
- Your decision process can be more than a flip of the coin.
- We have the know-how to quickly evaluate your options with your needs and our analytics.
- We can solicit on your behalf and implement the energy strategy producing a “no regrets” energy deal for now and into the future.





Transforming buying power

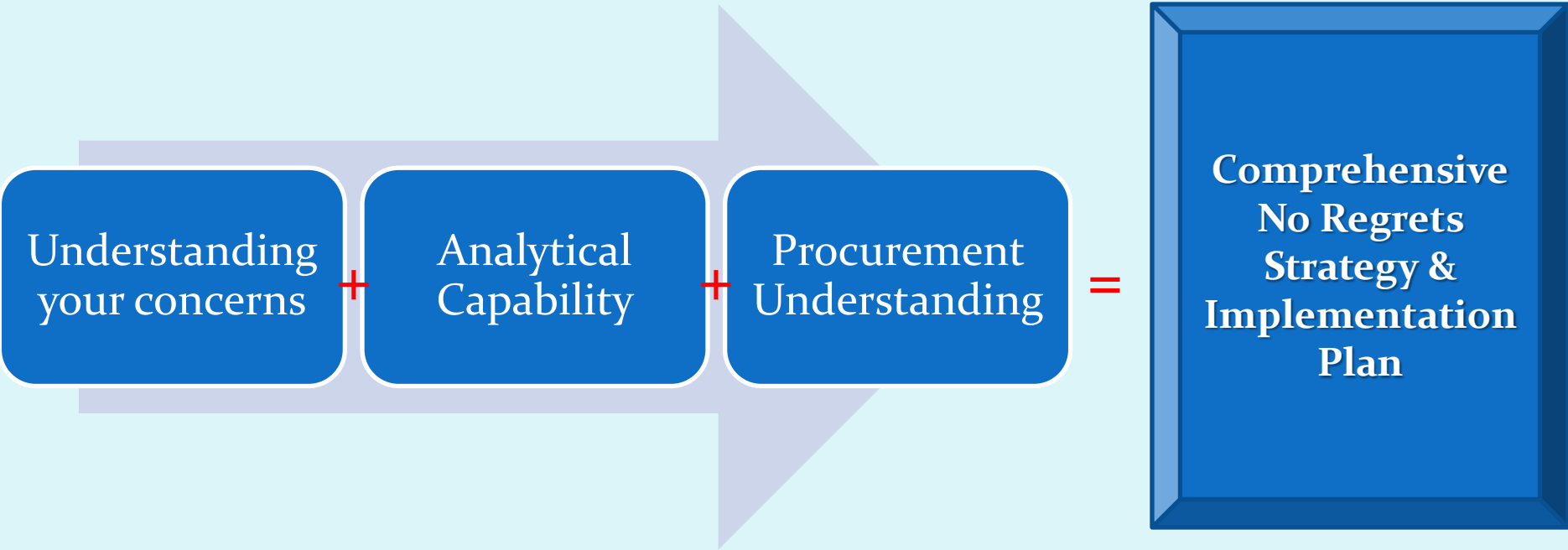


We add value in your energy buying needs by offering in-depth analysis in order to empower you and make you confident in your energy decisions.





Understand, Analyze, & Delivery



Do you have all this? You can.





Contact Information

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