

Power Market Analysis Near Term (PMA-NT), product developed by All Energy Consulting (AEC), quantifies uncertainty allowing you to make an effective decision for your power purchasing needs. The decision to buy/sell and the extent of purchase ahead of time will depend largely on the current forward sentiment. PMA through multi-scenario power forward curve forecasts can rationalize whether the forward curve is irrationally exuberant or over bearish. This product is backed by AEC consulting services to customize the scenarios. The service allows quick implementation of modeling the power markets using a proven platform. PMA-NT was designed for the high requirements of a multi-billion dollar power trading world. The product has proven successful in this environment and can easily be adapted for your analytical needs to understand your energy procurement. Customers can easily understand the risk factors in the power markets.

Never be waiting for an update from your consultants, PMA-NT models are designed to run daily to meet the needs of power trading. Therefore as the market moves so does PMA-NT so you will never be out of touch of the ever changing power markets.

PMA-NT also stores all of the historical runs giving you support in your decision making when the Monday morning quarterbacks show up. AEC can also give support to help design an effective hedging program.

Outputs:

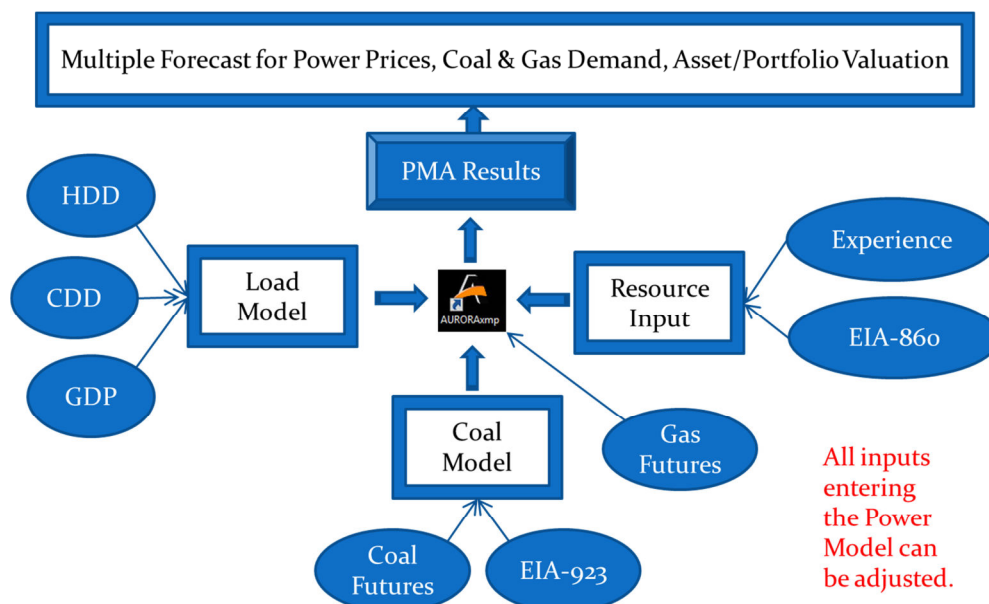
- Multiple power price forecast for all the major pricing hub
- Customized Risk Adjusted Power Curve

Benefits:

- Low cost relative to staffing a 20+ year experienced analyst team plus power model
- Quickly deployed with a proven platform

Proven effective hedging tool for Summer 2014

Produce signal for many markets to not lock-in – savings of over 33%.



Please call David Bellman @ 614-356-0484 or email (dkb@allenergyconsulting.com) for further information.